FINAL PROJECT CHARTER

1. **University:** Kamianets-Podilskyi Ivan Ohiienko National University (K-PNU)
2. **Your position/unit:** Academic Mobility Officer at the Office for International Cooperation
3. **Final Project Title:** Academic Mobility Platform

4. Project Goal(s) and SMART Objective(s):

Project goals: promotion of academic mobility among students and increasing the number of academic mobility participants.

Smart objectives:
1. Launching a web-page "Academic Mobility Platform";
2. Organization of online info-sessions with students;
3. Conducting a survey among students after info-sessions (in order to collect information about probable future academic mobility participants and their needs);
4. Organization of workshops for those students who are interested in academic mobility.

5. Deliverables: Please enlist the deliverables of your project matching your goals:

Objective	Deliverables
1	Launching a web-page "Academic Mobility Platform" https://inter.kpnu.edu.ua/uk/academic-mobility-platform-2/
2	11 online info-sessions with K-PNU students about internationalization and academic mobility. https://inter.kpnu.edu.ua/uk/category/academic-mobility-platform-news/
3	Analysis of the filled in by students Google Forms, and making a list of interested in academic mobility students within each Faculty.
4	Since April, 2023 3 workshops have been organized with the following topics: 1. Priorities and objectives of International Credit Mobility within Erasmus+. 2. How to write a motivation Letter and CV. 3. English Speaking Club.

6. Challenges and Support. What were the main challenges of your project and how did you manage to overcome them?

1. Low motivation of students to join online info-sessions. As a solution those students who participated in Erasmus+ were invited as speakers to each online meeting and it helped to increase interest among students.
2. Website is not so popular among students, and they miss much information. So all information regarding academic mobility is also published in social media – Instagram and Facebook.
3. Low awareness about opportunities of international academic mobility programs. As a solution various forms of encouraging students in social media were used, such as quest games and giveaways.
4. Many interested in academic mobility students have low level of English. As a solution one topic of the workshops was Speaking Club.

7. Lessons Learnt: What are your lessons learnt and recommendations you would like to share?

1. Realisation of any project at the university is a team work. It is important to have one similar idea and goal at all levels (administration – academic staff – students).
2. Be realistic and set achievable goals. It is better to plan less, but manage to fulfil all the tasks.
3. Time management is really important. The more detailed is the plan for activities – the better.
4. Visibility of the project plays a crucial role. The more people are aware of your project the better.

8. Impact: Please describe how your project contributed to/ advanced the specific aspect of the internationalization at your university.

Academic mobility is a very important tool for internationalisation of education. Academic Mobility Platform is supposed to promote internationalisation among students. Students' exchanges influence the quality of education and research, get new contacts and help to start new partnerships, increase the level of English.
 Increasement of academic mobility participants positively affects the procedure of educational programs accreditation, as academic mobility is considered to be one of the crucial components of a successful educational program.

9. Outlook and Sustainability:

Academic Mobility Platform is not a one-time project, the realisation of this project will be continued. The idea of promotion academic mobility among student is really relevant to the needs of K-PNU internationalisation strategy.
So it is planned to continue the info-sessions and workshops with students, but in offline format. The target audience of the project will be extended – both students and academic staff.