

TRAINING COURSE "MANAGEMENT OF INTERNATIONALISATION AND GERMAN-UKRAINIAN ACADEMIC COOPERATION 2024"

PROJECT CHARTER

1. University:

Petro Mohyla Black Sea National University

2. Name and position of the project manager (course participant):

Alina Mozolevska

Associate Professor, Institute of Philology

Name

Position

3. General information on the project

3.1 Title of the project (please update if relevant):

Digital Warfare, Media and the Russo-Ukrainian War

3.2. Description and scope of the project (please update if relevant):

- Short summary of the project (max. 10 lines):

The project Digital Warfare, Media, and the Russo-Ukrainian War aims to design and implement an online course for Ukrainian and international students within the Mol training course. The course will enhance understanding of the mediatization of modern warfare and explore the role of digital platforms in shaping wartime narratives and will help to build collaboration between students from Ukrainian and European universities. By integrating case studies and multimedia content, the course will also provide practical insights into the role of social media, propaganda, and online activism in contemporary conflicts. In addition, it will also foster international collaboration and increase visibility of Ukrainian academia.

3.3. Project relevance (please update if relevant):

- Why should this project take place? This section should specify the motivation or reason for your project and its relevance. Which are the benefits of this project?

The project seeks to increase the visibility and reputation of Petro Mohyla Black Sea National University (PMBNSU) among its partner institutions. By actively participating in collaborative online initiatives and creating new international courses, PMBSNU will strengthen its presence within the academic community, both regionally and internationally. Additionally, the project will facilitate the establishment of meaningful connections and networking opportunities between students enrolled in various universities. Through joint activities, exchanges, and collaborative projects, students from different institutions will have the chance to engage with one another and learn more about Ukraine, fostering cross-cultural understanding and collaboration. Moreover, through partnerships with colleagues from other institutions, the teaching staff of PMBSNU will have the opportunity to demonstrate diverse expertise, and get access to resources, enriching their teaching and research potential.

3.4. Project goals (please update if relevant):

What are the goals/objectives of the project? Before writing the goals, please be aware that each goal should be:

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- *Specific* – target a specific area for improvement.
- *Measurable* – quantify or at least suggest an indicator of progress. Which are the deliverable outputs and outcomes.
- *Assignable* – specify who will do it.
- *Realistic* – state what results can realistically be achieved, given available resources.
- *Time-related* – specify when the result(s) can be achieved. It has to be finished by the end of the training course (please, think about changes in context, challenges, etc. when setting the end of the project).

- to create the online course available in English and Ukrainian
- to foster the collaboration between students and professors
- to increase the visibility of research topics of the department and institution
- to promote international collaboration
- to create the foundation for future international collaboration

3.5 Which are you expecting to be your deliverables (tangible results)?

- Online course in English and Ukrainian
- Enrollment of the students in the course in 2024/2025 academic year (one Ukrainian university, one European university)

4. Stakeholders

Identify stakeholders (If you have already contacted any of them regarding your project ideas Explain their relevance and role in the project?)

- students
- teaching staff of PMBSNU and partner institutions
- university stuff
- general public interested in the topic

Please: Categorize your stakeholders (Power Interest Grid). Bear in mind that this information is internal and not to be shared with the stakeholders!

5. Resources: Budget and Cost/Benefit

- Please specify the resources that you need for the project to take place, if possible in quantitative and qualitative terms. Please be realistic.
- Specify the resources in terms of numbers (money, persons...)

For the project Digital Warfare, Media, and the Russo-Ukrainian War to take place, several types of resources are required.

1. Technical Infrastructure:

An online learning platform (e.g., Moodle) will be needed. This resource can be provided by the host or partner institution.

Zoom/Video Conferencing Software is necessary for conducting online lectures and discussions with invited speakers. This resource may be provided by the host institution or the course coordinator (estimated cost: €15 per month).

Multimedia Tools such as Canva or similar software are needed for creating interactive content, presentations, and videos. The estimated cost is approximately €150 for subscriptions.

2. Human Resources:

Guest Lecturers: An honorarium for invited guest lecturers should be included in the budget (€90 per lecture).

Course Coordinator: A person responsible for organizing the lectures, managing the technical aspects, and supporting the participants.

3. Educational Materials:

Some educational materials such as access to scholarly articles, books, and journals relevant to the course content might incur costs. Estimated budget: €200.

	Available	Not available
Financial resources	+	
Human resources	+	
IT resources		-
Marketing resources		-
Others		

6. Challenges/ Risks

- Identify and enlist the challenges or risks that you face in the process and possible solutions/alternatives to each challenge.

Possible Risks	Likelihood	Mitigation
Absence of enrolled students	low	Promote the course
Refusal of one of the selected speakers	low	Find people able to replace the speakers in case of emergency
Technical issues, unstable internet connection in Ukraine	high	Discuss the issue with Ukrainian students and find suitable solutions
Unstable internet connections or technical difficulties during online sessions	High for Ukrainian students	Record all lectures and discussions so students can access them later
Insufficient budget for guest lecturers,	Medium	Look for additional funding at partner universities

multimedia tools, and paid educational materials.		
Challenges in coordinating schedules, expectations, and collaboration between Ukrainian and European institutions.	Medium	Find suitable solutions for Ukrainian and European students to combine different academic calendars

7. Major activities: Time planning

Please fill in your time planning in 7.1 and 7.2 as much as is possible at this early stage. The more you think about your major activities, the more focused your project will become.

7.1 Milestones: Each milestone represents the end of a specifically determined time section with defined tasks. A milestone is an event of particular significance with planned project results and a planned date. They can only be passed once and are important points for evaluation and further planning.

<ul style="list-style-type: none"> - CREATE SYLLABUS - ENGAGE LECTURERS - WRITE PROPOSAL FOR FUNDING - ELABORATE DETAILED PROGRAMM - DELIVER THE COURSE - CREATE ONLINE COURSE - PUBLISH THE COURSE ON THE UNIVERSITY ONLINE PLATFORM
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7.2 Further Activities (breakdown to achieve milestones)

- Please enlist activities of the project involved with title, stakeholders, timeline for each activity and expected outcomes for the activity.

Activity – Milestone 1 (Example): To sensitize the university administration about outbound mobility			
Activity (enlist the activities to reach your milestone 1). E.g. Meeting with University Board	Stakeholders involved E.g.: Deans of Schools, Student Representatives, Academic coordinators, etc.	Timeline E.g. Second Week July	Expected outcomes of this activity. E.g. To draft a joint status quo report on outbounds To set a list of goals and priorities, etc.
CREATE SYLLABUS	Course coordinator, teachers	January 2024	Course syllabus
ENGAGE LECTURES	Course coordinator, teachers	January–February 2024	Course syllabus

WRITE PROPOSAL FOR FUNDING	Course coordinator	February- April 2024	Course funding
Milestone 2			
Activity (enlist the activities to reach your milestone 2).	Stakeholders involved	Timeline	Expected outcomes of this activity.
DELIVER THE COURSE	Students, teachers, university staff	October – December 2024	Students' projects published online
CREATE ONLINE COURSE	Students, teachers, university staff	September – December 2024	Online course
PUBLISH THE COURSE ON THE UNIVERSITY ONLINE PLATFORM	Students, teachers, university staff	January 2025	Online course

8. Evaluation and Monitoring

- Formulate the evaluation criteria and mechanisms to support the project success
- List out the unexpected outcomes of the project which were revealed during the evaluation

1. Student Engagement, Understanding, and Participation:

Criteria: attendance rates in online lectures and sessions; level of participation in discussion and group activities; completion rates of assignments and projects.

Mechanism: track attendance and maintain records of participation in live sessions; analyze engagement in discussion to assess student contributions and interactions; conduct surveys to evaluate student satisfaction with course content, teaching methods, and overall learning experience; Implement pre-course and post-course quizzes or assessments to measure knowledge improvement and learning outcomes; assess the quality and depth of final essays or projects, providing feedback to enhance learning.

2. Collaboration and Communication:

Criteria: degree of collaboration between Ukrainian and international students; quality of interactions and shared projects among students from different partnering institutions.

Mechanism: monitor collaborative group work through observation and documentation of group interactions and project outcomes; utilize shared digital platforms (e.g., Google Docs,) to facilitate cross-institutional communication and teamwork; conduct post-course surveys to evaluate students' perceptions of collaboration effectiveness and the impact of diverse perspectives on their learning experiences.

3. Institutional Partnerships:

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Criteria: number and quality of partnerships established during and after the course; engagement in joint initiatives or shared research projects initiated as a result of the course.

Mechanism: Track the formation of partnerships through signed agreements, memorandums of understanding, or collaborative projects; evaluate the success of these partnerships through follow-up surveys with participating institutions to assess satisfaction, outcomes, and future collaboration intentions; Document any subsequent courses or research initiatives that emerge from the established relationships.

9. Outlook and Sustainability

- Roadmap for the further development of the project
- The mechanism (including personnel and budget) for the follow-up of the project

Following the pilot course, a more courses can be developed that will dive deeper into specific themes such as media, digital propaganda, and the psychological impact of war on society. This could also include adding modules focusing on different conflicts to draw parallels and comparisons which can lead to involvement of the lecturers from other fields and institutions. This can also help to develop a sustainable model for offering the courses on an annual basis, including establishing a regular schedule for invited guest lecturers, workshops, and student exchanges. In future, the development an open-access platform or digital archive that includes course materials, student projects, scholarly articles, and multimedia resources on media and warfare can be considered for implementation. This resource would serve as an ongoing hub for students, scholars, and practitioners to engage with the subject matter.

The course also might lead to building long-term partnerships with more universities and institutions, both in Ukraine and internationally, to create joint programs or project. The translation of the course materials into multiple languages (Ukrainian, English, and potentially others) will increase accessibility and participation. This would expand the course's reach beyond the initial Ukrainian and international students, promoting a truly global dialogue on the mediatization of warfare.